



The ECRA Group Writing Assessment

Writing ability is critical to a successful future, whether your students plan to continue their education or enter the work force. College entrance exams including the ACT and SAT have incorporated a writing assessment, and strong writing skills make job candidates more attractive to potential employers.

Yet the task of affecting measurable improvement in writing skills for the individual or group of students presents a difficult challenge for educators. A well-designed writing assessment is frequently overlooked as an effective tool not only to measure student progress, but also to create a powerful, unified writing program.

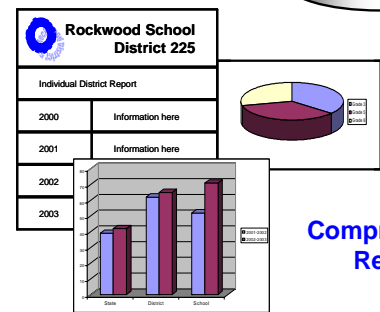
Our Customized Services

ECRA Group provides value-added writing assessment services to fit your district's individual needs. Our prompt choices allow districts to choose the topic and method of discourse (narrative, expository or persuasive) at any grade level. We also provide a set of prompts that have been proven to encourage students to write to their full potential. ECRA Group works with you to provide customized reports of your assessment results to fit your comprehensive needs.

Standard reports include the following:

- District Results
- School Results
- Course Results
- Administrative Summary
- Individual Student Profiles

Regression analysis, available upon request, identifies areas of strength and weakness, linking writing assessment to instruction. ECRA Group also offers data management services in which we create and archive your district's writing assessment scores, allowing for individual student tracking over time. As a special cost-saving option, ECRA also offers school districts a do-it-yourself package in which ECRA provides the resources and training to develop a program to be managed in-house.



Comprehensive Reports

Why We're Better

ECRA Group allows districts to customize their scoring rubric according to the characteristics most important to the district's writing program. Essays are given an integration score, and district leaders are allowed to choose from numerous diagnostic categories. Essays are typically graded on a six-point scale (unlike many testing services who use a four-point scale), allowing for more precision and a more detailed description of test results.



We allow for creativity and innovation in student writing, and school districts also have the option of choosing to identify the most outstanding writers. Integration scores are nationally normed, and your district will be given a national percentile ranking.

Our graders are well-trained writing and reading specialists – many of them certified teachers with several years of experience in grading essays for the ECRA Writing Assessment. Essay graders participate in extensive training for each project, and essays are subjected to two independent reads, which ensure exceptional intergrader reliability.

Presentations, Seminars and Workshops

ECRA Group professionals are available for hands-on, interactive pre- and post-test workshops and presentations to help you administer an effective writing assessment and help you improve your district's comprehensive writing program.

Our Cost

ECRA Group is able to provide all of these services at a cost of up to 30 percent less than other testing companies.

Call 847-318-0072 for your free consultation.